Musician/Band: "Hear it, Feel it, Live it" Rebranding Our Image & Sound

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Electronic Press Kit

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Electronic Press Kit

OVERVIEW:

- 1. Cover Page Design & Photo
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MIKEY G ← CO-LEAD VOCALIST

Mikey G is a Singer Songwriter and co lead vocalist with CitySoul Band. It is no secret that Mikey G has gained enormous recognition in the Toronto music scene.



ARIA ZENUA CO-LEAD VOCALIST 个

Aria Zenua is a Singer/ Songwriter and co-lead vocalist for CitySoul Band. With over 15 years of in the industry, Aria has participated in Motown Tribute bands, released several singles and is the founder of The Teeny Tiny's children music initiative.



GARY LYTTLE ← GUITARIST

With his expressive guitar playing and inventive improvisational skills, Gary began a musical partnership with CitySoul.



WORRELL MCFARLANE JR. DRUMMER →

Worrell McFarlane Jr. is a Canadian influential Jazz, R&B, soul and funk drummer/percussionist with 14 years experience. Worrell has a distinctive drum sound and uniqueness of style.



ORVILLE MALCOLM KEYBOARDIST

Smooth keys and melodies, Who hasn't the Wyz played along side? This Juno Award winning music producer and keyboardist has accomplished over 4 decades of music experience.

MICHAEL THOMAS BASSIST → One of the founding menbers

One of the founding menbers Michael Thomas is soulful, smooth, rhythmic and always carries a vibe of togetherness and fun.



INTRODUCTION

CitySoul is a rhythm and blues band formed in Toronto in 2012. The band is composed of vocalists Aria Zenua, Mikey Gizzle, (guitarist) Gary Lyttle, (keyboardist) Orville Malcolm, (bassist) Michael Thomas and (drummer) Worrell McFarlane Jr. The band members' style is influenced by several genres, including Funk, Pop, Reggae, and others; they each bring a unique flavour to the table, flowing seamlessly together. Before settling on its current lineup, the group went through several configurations to become distinguished by their sultry, fun, versatile, creative sound that has a groovy, sensual feel. CitySoul is now working on rebranding themselves as a more diverse musical team, in order to reach a wider audience. The plan is to continue recording and releasing original material.

"They each bring a unique flavour to the table, flowing seamlessly together".







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CITYSOUL - DANCE WITH MY FATHER





OUR IMAGE & SOUND

In Toronto, Ontario, CitySoul was formed by versatile lead vocalist, Jenna Magnus and talented bassist, Michael Thomas. The pair met at an audition. In an effort to express their creative potential freely, Jenna and Michael formed a band. Michael briefly played bass in other bands before founding CitySoul, where he, along with a new group of talented members would be able to put their own twist on cover songs. Having their own band gave them more creative control and flexibility, leading to more gigs at different venues.



OUR JOURNEY

Though CitySoul recorded two original singles during the early stages of their development, their initial content consisted mostly of popular cover songs. Influences on the group include their parents, family members, as well as famous legends: Marvin Gaye, Etta James, Alicia Keys, Ray Charles, Bob Marley, and more.

Having played in several bars and clubs throughout Toronto, their breakthrough came when they earned a permanent slot at a Midtown Toronto jazz club and restaurant Alleycatz. Performing three nights per week consistently, CitySoul soon gained attention, earned the support of manager Jill Shabsove, and were invited to play at other venues. During their growth, they enlisted guitarist Gary Lyttle aka Gary Guitz, keyboardist Orville "Wyz" Malcolm, and the two-lead vocalists Aria Zenua and Mikey Gizzle. CitySoul appeared all over town, at nightclubs, amphitheaters, parks, as well as backing bands for some of the best musicians in town, such as Zawless, NiaCole, Fyah MC, Miriam, Charlene, Steele and more.







As part of their ongoing tour and performances around Toronto, CitySoul has developed their sound and developed original material, aligning themselves to the name; CitySoul'. CitySoul is the name that was selected when guitarist and close friend to the band, Saviero "Sav" Tropiano shouted it out in brainstorming for a new band name. Once the band had a name and a permanent place to play, they began searching for a visual style. They began working with Disc Jockeys such as Chela Soul and DJ, and musician Joshua Lucas. For media print they worked with videographers and photographers such as: TKO Studio Photography, Mikhail Kelz and McKie Rich Productions. Additionally, the band briefly recorded in the Ozzies Studio with its members also working other jobs during this period, and although their recordings did not become hits, the band was enjoying the early stages of their careers as singers and musicians. Rebranding is CitySoul's main goal. They are currently in pre-production of creating their own original material and are planning to release a single later this year. CitySoul is also in the process of building a larger fanbase, social media following, implementing music publishing/licensing and distribution.

KEEPING IT MOVING

Currently, the band practices as much as they can. Even though rehearsals can sometimes be intense, there is always a passion present. All things considered, playing in (other) multiple bands, and developing their current skill set shaped their taste in music. Management Michael Thomas is the hub that will keep the ship moving forward for CitySoul, with enthusiasm so that all members of the team stay on the same page, doing what they love to do, while working towards their goals of achieving success.



CONTACT DETAILS & SOCIAL MEDIA

Hear it. Feel it. Vire it

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